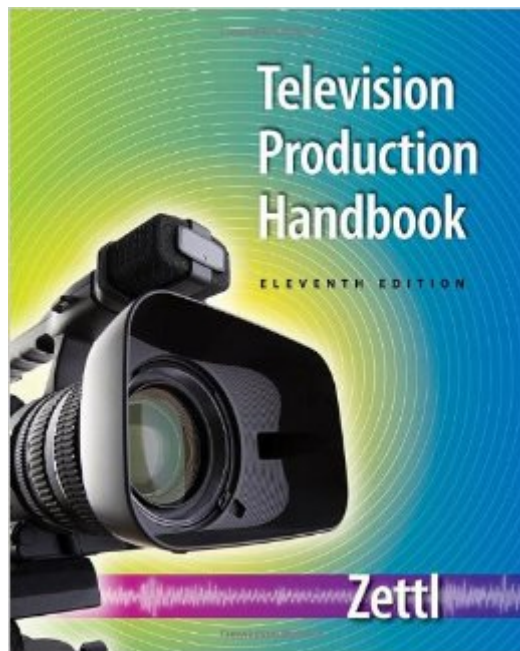


The book was found

Television Production Handbook (Wadsworth Series In Broadcast And Production)



Synopsis

In Herbert Zettl's field-defining text TELEVISION PRODUCTION HANDBOOK, the author emphasizes how production proceeds in the digital age -- from idea to image -- and how it moves through the three major phases, from preproduction to production to postproduction. In this context, you will learn about the necessary tools, examine what they can and cannot do, and explore how they are used to ensure maximum efficiency and effectiveness. This edition also features the latest digital equipment and production techniques, including HDV and HDTV.

Book Information

Series: Wadsworth Series in Broadcast and Production

Hardcover: 544 pages

Publisher: Cengage Learning; 11 edition (January 1, 2011)

Language: English

ISBN-10: 0495898848

ISBN-13: 978-0495898849

Product Dimensions: 10 x 8 x 1 inches

Shipping Weight: 2.7 pounds (View shipping rates and policies)

Average Customer Review: 4.6 out of 5 starsÂ Â See all reviewsÂ (11 customer reviews)

Best Sellers Rank: #186,966 in Books (See Top 100 in Books) #73 inÂ Books > Humor &

Entertainment > Radio > General Broadcasting #136 inÂ Books > Business & Money > Industries > Media & Communications #212 inÂ Books > Arts & Photography > Other Media > Film & Video

Customer Reviews

This was the required reading for my classes in Video & Audio Production at New England Tech, in 2012. I thought the book was very thorough, and easy to understand. Using it, and listening in class, I made an "A". But I suppose actually caring about grades and about listening to people who know more than you (the teachers, typically) is the way to get an "A". Y'all study hard now, ya hear?

Product okay with some wear and tear, delivered on time. Some content may seem rather dated... Not much else to say, it's another used textbook :))

This book is filled with the TV Studio of today, equipment used and how to use them. Fabulous book to study from.

The book is great and very much appreciated. It is in really good condition and for a good, affordable price.

Required reading for college course but a good book none the less. I will be keeping this book.

fast shipping book as expected! thanks

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